

Karina Toft

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in Karina-toft

🌐 www.karinatoft.com

EDUCATION

Stanford University

Code in Place – CS106A: Programming Methodologies

Remote

Apr – Jun 2025

Nanyang Technological University (NTU)

BBA, Rotational program

International Management Certificate

GPA: 3.9/4.0

Singapore

2023- 2024

University of California, Los Angeles (UCLA)

BBA, Rotational program

International Trade and Commerce Certificate

GPA: 4.0/4.0

Los Angeles, USA

2022- 2023

EDHEC Business School

Bachelor of Business Administration (BBA), 4-year Rotational program

High Honours by EDHEC Jury & Excellence Scholarship

GPA: 3.9/4.0

Nice, France

2021- 2025

International Bilingual School of Provence, International Baccalaureate

Aix-en-Provence, France

PROFESSIONAL EXPERIENCE

Ipsos

Quantitative Research Intern

- Contributed to international research projects, managing tasks from survey testing to data analysis and client reporting
- Collaborated with global experts in storytelling, data analytics and client servicing

Copenhagen, Denmark

Jan 2025 – Present

Julie Sandlau

Project & Operations Intern

- Conducted brand research & competitor analysis, to identify new markets opportunities
- Analysed and reported on campaign testing results and market responses.

Copenhagen, Denmark

Aug – Dec 2023

QENERGY

Business Development Intern

- Managed stakeholder communications and prepared detailed reports & presentations.

Avignon, France

May – Jun 2022

PT. Cirebon Furniture

Business Development Intern

- Constructed a virtual B2B furniture fair, to supersede the Indonesia International Furniture Expo- to digitalise showings under Covid restrictions to 70 clients

Cirebon, Indonesia

Feb- May 2021

Project Intern

- Led market analysis and strategic planning sessions to enhance client engagement.

Jun- Aug 2018

PROJECTS

3rd place in LYNX hedge fund Systematic Trading Hackathon

- Led a team of mixed finance and mathematic student to do a Modern Portfolio Markowitz based strategy with macro data and trend analysis

Stockholm, Sweden

Mar 2025

Management Consulting Case with Tower Capital Asia

- Digitalized their portfolio company, boosting their operational productivity by 15%
- Formulated strategic recommendations that led to a 5% reduction in expenses.

Singapore

Aug- Nov 2024

Sustainable Finance Portfolio in partnership Nanyang Business School

- Implemented ESG criteria and CSR initiatives through Bloomberg Terminal
- Geared portfolio to impact investing- enhancing returns by 7%

Singapore

Jan- May 2024

FreeFlow Association

Co-Founder (Non-Profit organization fighting period poverty)

- Created fund raising events obtaining €1,000 within first 3 months
- Negotiated partnerships with 3 South African based associations

Nice, France

Sep 2021- May 2022

SKILLS, ACTIVITIES, & VOULENTEERING

Technical Skills: RStudio, Python, IBM SPSS, Bloomberg Terminal, IndexOne, Excel

Web & Design Tools: Shopify, Klaviyo, Traede, Photoshop, InDesign, Wix, PowerPoint, Publisher

Languages: English (Native), French (Fluent), Indonesian (Conversational), Danish (Basics)

Volunteering: Co-Founded FreeFlow Association, Council member of IBS Community Action Service

Activities: UCLA Indonesian Society, IBS Tennis Club